



## SEO, GMB, Meta Ads Google Ads & Social Media Promotion Proposal

**IT Grow Hub:-** [A27, Hastinapur Colony, Panchyawala, Jaipur, Rajasthan 302034,](#)

Mobile: 8562825088 | 9571849919

Profile Url :- <https://maps.app.goo.gl/CwtiSTi6Uoes9sCc6>

### ● Profile Optimization Issues

1. **Google Rating low hai (3.6/5) – rating improve karne ki zarurat hai.**
2. **Review count kam hai – aur genuine reviews ki zarurat hai.**
3. **Sabhi reviews ka reply nahi diya gaya – review management improve karna chahiye.**
4. **Photos ki quantity aur quality improve karni chahiye.**
5. **Regular photo uploads nahi ho rahe.**
6. **Google Posts regularly publish nahi ho rahe.**
7. **Q&A section properly optimized nahi hai.**
8. **Services aur amenities ki information complete nahi hai.**
9. **Business description ko SEO keywords ke sath optimize karne ki zarurat hai.**
10. **Additional categories check aur optimize karni chahiye.**
11. **Check-in aur check-out timing sab platforms par same honi chahiye.**
12. **Website aur Google profile ki information consistent honi chahiye.**
13. **High-quality videos aur virtual content add karna chahiye.**
14. **Nearby attractions aur local information ko highlight karna chahiye.**
15. **Special offers aur packages ke Google Posts ki kami hai.**
16. **Customer engagement ke liye regular updates nahi dikhte.**
17. **Local keywords par ranking improve karne ki zarurat hai.**
18. **Competitors ke comparison me profile authority kam dikh rahi hai.**
19. **Brand trust badhane ke liye aur positive reviews ki zarurat hai.**
20. **Profile activity aur freshness maintain karne ke liye weekly optimization ki zarurat hai.**

# **Google My Business SEO Package – ₹4000/- Per Month**

**Duration: 4–5 Months**

## **Phase 1 – Profile Issue Fixing & Optimization**

- 1. Complete Google Business Profile Optimization**
- 2. Business Information Audit & Error Fix**
- 3. Business Description Optimization**
- 4. Services & Amenities Setup**
- 5. Category Optimization (Primary + Secondary)**
- 6. Q&A Section Optimization**
- 7. NAP Consistency Check (Name, Address, Phone)**
- 8. Check-in / Check-out Information Correction**
- 9. Website & GBP Information Matching**
- 10. Review Reply Setup & Reputation Management**

## **Phase 2 – Local SEO Growth**

- 11. Basic Local SEO Setup**
- 12. 1500+ Google Maps Citations**
- 13. 15 Live Business Listing Backlinks**
- 14. Basic Google Maps Backlinks**
- 15. 20 KM Radius Targeting**
- 16. 5–7 Targeted Local Keywords**
- 17. Competitor Analysis & Keyword Research**
- 18. Local Ranking Improvement Strategy**

## **Phase 3 – Content & Engagement**

- 19. Image Creation with Alt Tags**
- 20. Weekly Google Posts with SEO Content**
- 21. Photo Optimization & Regular Uploads**
- 22. Special Offer & Event Posts**
- 23. Nearby Attractions & Local Content Posts**
- 24. Customer Engagement Support**

## **Phase 4 – Review & Profile Growth**

- 25. Review Management Support**
- 26. Positive Review Growth Strategy**
- 27. Negative Review Response Management**
- 28. Profile Activity & Freshness Maintenance**
- 29. Monthly Performance Monitoring**
- 30. Google Business Optimization Support**

### **Expected Results (4–5 Months)**

- ✓ Better Google Maps Visibility**
- ✓ Improved Local Keyword Rankings**
- ✓ Higher Profile Authority**
- ✓ Increased Calls & Direction Requests**
- ✓ More Reviews & Customer Engagement**
- ✓ Better Trust and Brand Presence**

**Monthly Charges: ₹4000/-**

**Minimum Duration: 4–5 Months**